

Marketing



PROFESSIONAL CONSULTATION

Our marketing analysis consultation provides you with the unique opportunity to better understand marketing and how your business currently operates.

CLEAR WRITTEN PROPOSAL

An action plan will be developed setting out and prioritising areas to be addressed.

- ✓ Discover where your business is now
- ✓ Determine the best way to improve the sale of your products
- ✓ Establish what you are trying to achieve
- ✓ Discover the 8 Ps of Marketing

One key to a successful business is marketing. It is important that you understand how marketing works and how to market your business effectively.

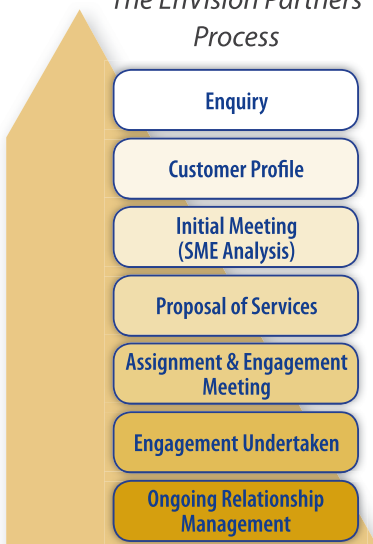
While many people consider marketing to be advertising or promotion, marketing is much more than that. Marketing is a number of related activities, which starts at producing products that meet people's needs, to making those products available, and then letting potential customers know of their existence. As such, marketing strategies need to take into consideration everything involved in the transfer of goods and services to your customer.

In today's service orientated world, successful business owners are concentrating on keeping their customers coming back again and again. An effective marketing strategy is a key aspect in helping business owners achieve this.

If you would like to know more about marketing, or develop a better understanding of the challenges confronting your business, then you should consider an EnVision Partners Marketing Consultation.

Why not discuss with an EnVision Partners consultant today?

The EnVision Partners Process



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Acacia House 58 Heeney Street P.O. Box 359 Chinchilla Qld 4413
Phone: 07 4662 8700 Email: admin@envision.com.au