

Business Needs Analysis



COMPLIMENTARY APPOINTMENT

Our needs analysis consultation is complimentary and provides you with the unique opportunity to fully understand your business and the environment it operates within.

PROFESSIONAL CONSULTATION

An EnVision Partners' consultant is available to assist on the strategies required to successfully survive in difficult times.

CLEAR WRITTEN PROPOSAL

An action plan will be developed setting out and prioritising areas to be addressed.

The EnVision Partners Process



- ✓ How well do you know your business?
- ✓ Take steps to ensure peak business performance
- ✓ Have a better understanding of the challenges and regulations confronting your business

Tough times in business are part of the cyclical nature of business operations. However, to survive, you need to plan and think through how your business is going to perform.

The challenges of the two-speed economy, new taxation regimes, slower debtor payments, higher saving levels by Australians, uncertainty about future interest rates, difficulties in finding suitably experienced and willing employees, are all part of the challenges of running a small to medium enterprise (SME).

Businesses that achieve this will normally introduce continuous improvement programmes so as to ensure that waste and bad work practises have been eliminated and that there is contribution to the business vision from all team members.

The key for management is to understand the "big picture". What is happening in the wider business community? Are there opportunities for your business to improve its market share by being proactive in marketing, customer service, quality of workmanship and responding to customer requirements?

One of the key recommendations is to look inside your business to identify your "inside advantage" and then determine strategies to implement marketing, customer service, promotions, website etc., which promote your "inside advantage" to your current customers and prospects.

A business needs analysis consultation should make a significant contribution to a SME operator having better understanding of the challenges confronting their business.

Why not discuss with an EnVision Partners consultant today?

Chinchilla

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