

Farm business intelligence

Leading farm business & budget performance analysis to help drive business success

Understand key performance areas



Do you know how your key profit drivers are performing?

Are you comfortable with your debt level and servicing cost trend?

Is your business equity growing at a desired rate?

Do you know how your farm compares with others in your region?

Is your level of machinery investment appropriate for your income and area scale?

Ag Profit can partner with your accountant to deliver an efficient farm business health report

Receive farm business management reports

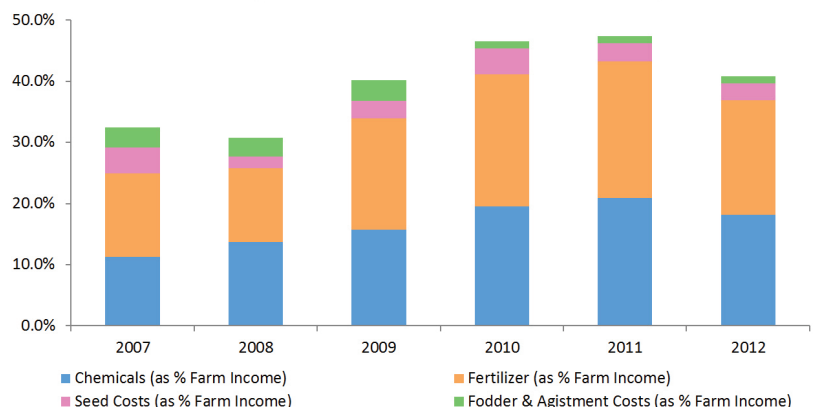
Ag Profit specialises in analysing farm business performance. We provide innovative reports so farmers can better understand the drivers of profitability and productivity trends of their farm business. We can offer you the opportunity to receive the following reports:

- 1. The Ag Profit Business Health Trend Report** – provides a detailed 6-year analysis of the key profitability and productivity trends of your individual farm business.
- 2. The Ag Profit Farm Comparison Report** – provides a detailed comparison of how your farm compares with other similar farms within the region, including how your results compare to the top 20%, middle & bottom 20%. This report is available only if there are sufficient farm businesses available for inclusion in the comparison group.

Make use of historical financials to provide longer term trends

Ag Profit imports electronically the financial data straight from the accountant. This makes it very efficient to get the most out of your historical financial data - so that you can immediately know your longer term farm performance trends and averages.

Farm Input Costs (as % of Farm Income)



Choose your data level

Ag Profit offers the flexibility for you to choose how much data you want to input (in addition to the financial data provided by you accountant). The principle here is that the more data you put in – the more analysis you can get out.

Data Level		Farm Intel Lite	Farm Intel Standard	Farm Intel Pro
Data Collection Required (approx. time taken to complete)				
Data Consent & Family Labour (2 – 5 mins)		✓	✓	✓
Asset Values (5 – 10 mins)			✓	✓
Inventory (5 – 15 mins)			✓	✓
Land Use (5 – 10 mins)				✓
Rainfall (5 mins)				✓
Production (10 – 15 mins)				✓
Total Time for Farmer Input		2 – 5 mins	15 – 30 mins	30 – 60 mins
Analysis Outputs				
Business Scorecards	- Business Health Scorecard	✓	✓	✓
	- Business Trend Scorecard	✓	✓	✓
Rainfall Maps (National)	- Calendar & Winter Growing Season Totals	✓	✓	✓
	- Calendar & Winter Growing Season Deciles	✓	✓	✓
10 Year Commodity Price Trends	- Grain & Hay Price Trends	✓	✓	✓
	- Sheep & Cattle Price Trends	✓	✓	✓
	- Wool Price Trends	✓	✓	✓
	- DAP & Urea Fertilizer Price Trends	✓	✓	✓
	- Diesel (Regional & National) Price Trends	✓	✓	✓
Profitability	- Farm Operating Profit	✓	✓	✓
	- Farm Profit	✓	✓	✓
	- Profit Margins	✓	✓	✓
	- Income Analysis	✓	✓	✓
	- Cost Analysis	✓	✓	✓
	- Profit Driver Analysis	✓	✓	✓
	- Costs per Hectare Analysis (\$/Ha)		✓	✓
- Income per Hectare Analysis (\$/Ha)		✓	✓	
Debt Management	- Debt Level Analysis	✓	✓	✓
	- Debt Servicing	✓	✓	✓
Asset Performance	- Return on Assets		✓	✓
	- Asset Growth Analysis		✓	✓
	- Machinery Income Efficiency		✓	✓
	- Machinery Area Efficiency		✓	✓
Equity Performance	- Equity Analysis		✓	✓
	- Equity Growth		✓	✓
	- Equity to Asset Ratio		✓	✓
Production	- Crop Yield & Rainfall			✓
	- Land Use and Crop Intensity Analysis			✓

Provide financial data consent

To enable us to efficiently input the electronic financial data, we require your consent to provide your financial data for analysis. Rest assured your privacy will always be respected and protected. Personal information regarding any individual farm will not be provided to any unauthorised party. The group comparative analysts only shows your farm performance compared to the combined group performance - individual details from other farms are never disclosed.

I provide consent for my accountant to provide financial data to Ag Profit for analysis purposes only:

YES NO

(Note: Selecting 'Yes' will enable analysis to be provided on an ongoing basis unless requested otherwise).

Signature:	Date:
Name:	Accounting Firm:
Tel: Mobile	Select Data Level:
Email:	Farm Intel Lite <input type="checkbox"/> Farm Intel Standard <input type="checkbox"/> Farm Intel Pro <input type="checkbox"/>



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